

Strategic Planning

- The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them.

-George Bernard Shaw



Activity

- Write a word or brief phrase on a post-it note, describing one of your college's best features. (4 times)
- Write a word or brief phrase on a post-it note, describing one of your 'dream college's' best features. (4 times)
- Leave your notes on your table top.

Deep Collaboration.





Structure of the Plan

- Action Themes
 - Access
 - Connection
 - Direction
 - Achievement
- Strategies
- Tactics



Discussion

- If 100 of your **best informed** and **most dedicated** colleagues met to envision the **brightest possible future** for your institutions, what themes might emerge?



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Strategies for “Access”

- Make it easier to do business with Santa Fe College.
- Ensure consistency and availability of services.
- Assess quality and cost effectiveness of services from multiple perspectives, particularly the student perspective.



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Tactics

- Match hours of operation and services to student need.
- Offer classes, class times, and class formats that meet the research-based needs of students for flexible and nontraditional scheduling.

Institutional Effectiveness





Regional Accreditation

The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that (a) focus on institutional quality and effectiveness and (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission.



IE Processes

- Write student learning outcome statements for each academic program.
- Assign meaningful assessment measures and targets to each outcome.
- Examine student learning in the aggregate and also for each modality.
- Design action plans to achieve targets.

